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## **RESEARCH INTERESTS**

Accounting and control systems, cost measurement, performance management, financial accounting and reporting.

## **FORMAL EDUCATION**

Ph.D. Management Science, Accounting and Control (2005). University of Nice Sophia Antipolis, France

M.B.A. (1996). EGADE Business School. ITESM Guadalajara, Mexico

B.S. Finance, minor in Accounting (1993). Arizona State University, U.S.A

## **ACADEMIC POSITIONS**

2007-Present Associate Professor, University of Nice Sophia Antipolis, France.

2006-2007 Associate Professor, ITESM Guadalajara, Mexico.

2001-2005 Lecturer in Accounting and Finance, SKEMA Business School, France.

1997-2001 Assistant Professor, ITESM Guadalajara, Mexico.

## **PEER-REVIEWED PUBLICATIONS**

Masquefa, B.J. (2017), Developing Appreciation of Micro-Organizational Processes implicating Accounting: A Pathway to More Enabling Accounting in a Micro-Organizational domain of Research and Development. *Critical Perspectives on Accounting*. 44, pp. 59-82. (with Gallhofer S. and Haslam J.).

Masquefa, B.J. (2008), Top management adoption of a locally driven performance measurement and evaluation system: A social network perspective. *Management Accounting Research*, 19, pp. 182-207.

## **PEER-REVIEWED CONFERENCES**

Masquefa, B.J. 2017. Post-Marxist critical pragmatism and the notion of enabling control (including accounting): Theoretical positioning and ways forward. Paper presented at the *European Accounting Association (EAA Annual Congress Valencia)*, University of Valencia, May 2017 (with Gallhofer S. And Haslam J.).

Masquefa, B.J. 2016. An attitudinal perspective of Laughlin colonization pathway to organizational change: the case of increasing financial accountability. Paper presented at the *European Accounting Association (EAA Annual Congress Maastricht)*, Maastricht University, May 2016 (with Gallhofer S. And Haslam J.).

Masquefa, B.J. 2015. Diverse notions of enabling accounting and control in the literature: Developing a critical appreciation In *8th conference on performance measurement and management control ELASM'15*. Nice, France (with Gallhofer S. And Haslam J.).

Masquefa, B.J. 2015. A multilevel diffusion approach to ERP technology. In *European Accounting Association (EAA Annual Congress 2015 Glasgow)* (with Egret, P.).

Masquefa, B.J. 2014. Renewal of accounting and control systems: An organizational learning perspective. Paper presented at the *European Accounting Association (EAA Annual Congress, Tallinn)*, Estonia Business School, May 2014.

Masquefa, B.J. 2013. Understanding the development of an enabling performance measurement system: A knowledge-based perspective. Paper presented at the *European Accounting Association (EAA Annual Congress Paris)*, University Paris Dauphine, May 2013.

Masquefa, B.J. (2010). Towards a theoretical framework for the diffusion of locally driven management accounting and control systems. *IEEE Proceedings of the fourth International Conference on Research Challenge in Information Science (IEEE RCIS)* (Teller, P.).

## **MANUSCRIPTS UPON SUBMISSION**

Masquefa, B.J. An attitudinal perspective of Laughlin colonization pathway to organizational change: the case of increasing financial accountability (with Gallhofer S. And Haslam J).

Masquefa, B.J. Diverse notions of enabling accounting and control in the literature: Developing a critical appreciation (with Gallhofer S. And Haslam J).

## **OTHER WORK/RESEARCH EXPERIENCE**

2011-2013 Thales Underwater Systems (Sophia Antipolis, France) Supervisory work (Ph.D. thesis) in the Cash Management Department (Impact of Oracle ERP implementation on financial accounting/reporting and cash management).

2003-2004 Amadeus SAS (Sophia Antipolis, France). PhD thesis undertaken (Action Research) in the Accounting & Control Department (Implementation of a performance measurement and evaluation system).

1995-1997 Marketing Manager, Herralum Industrial S.A., Guadalajara, Mexico

## **EDITORIAL ACTIVITY**

Ad-hoc reviewer for *Critical Perspectives on Accounting* and *Journal of Organizational Change Management*

## **TEACHING**

DBA*	Qualitative Methods in Management
MBA	Financial Accounting (English)
	Financial Reporting US GAAPs (English)
	Intermediate Accounting US GAAPs (English)
MIB**	International Financial Reporting IAS/IFRS (English)
	Intermediate Accounting US GAAPs (English)
Undergraduate	Financial Accounting (English and French)
	Intermediate Accounting (English and French)
	Advanced Accounting (French)
	Managerial Accounting (English, French and Spanish)
	Strategic Cost Accounting (Spanish and English)
	Management Control (French and Spanish)
	Internal Control (English)
	Corporate Finance (English and Spanish)
	Strategic Planning (French)
	Management (French)
	Enterprise Resource Planning (OpenERP) (French)

\*Dual DBA program with Shanghai Jiao Tong University (China)

\*\*Dual MIB program with San Francisco State University (USA)

Abroad	Visiting Professor at University of Jaen, Spain (2018)
	Visiting Professor at Shanghai Jiao Tong University (2015, 2016)
	Visiting Professor at Thanh Long University, Vietnam (2014)
	Erasmus Program The Hague University of Applied Sciences (2014)
	Visiting Professor at University of Danang, Vietnam (2011)
	Visiting Professor at Pasargad Banking Institute, Teheran, Iran (2011)

## **ADMINISTRATIVE ACTIVITIES**

2010-2015	Elected member of the Scientific and Research Council IUT Nice, University of Nice Sophia Antipolis
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2010-2012

Finance Delegate to the Director  
IUT Nice, University of Nice Sophia Antipolis

2015- 2018

Bachelor in Business Administration (LP - Professional track)  
Academic Director  
IUT Nice, University of Nice Sophia Antipolis